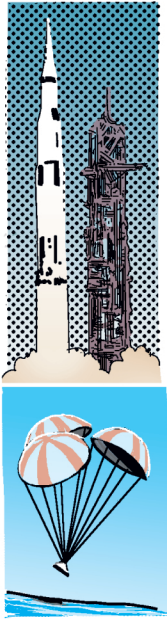


SMALL



STEP

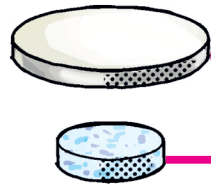
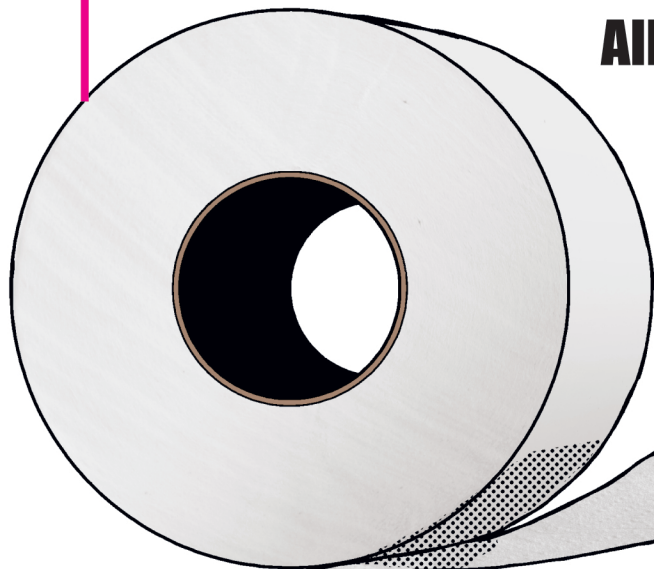


FOR

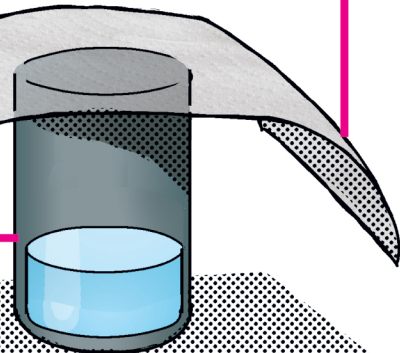
MAN

Toilet Paper

Alka-Seltzer
Cap



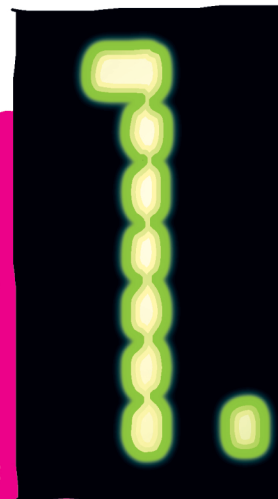
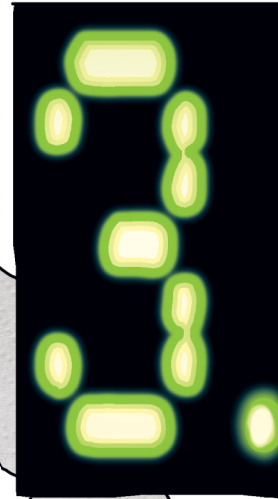
Film Canister
fill 1/4 with water



CLOSE



TEAR AWAY



“For every action there is an equal and opposite reaction.”



— Sir Isaac Newton

Alka-Seltzer tablets contain citric acid and sodium bicarbonate. When dropped in water the two ingredients mix, causing a chemical reaction that produces CO₂ gas. The gas builds until the canister can't contain it anymore, thus Newton's third law: