

WORLD  **NEW YORK**
HALL OF SCIENCE

Maker Faire[®]

September 17 & 18

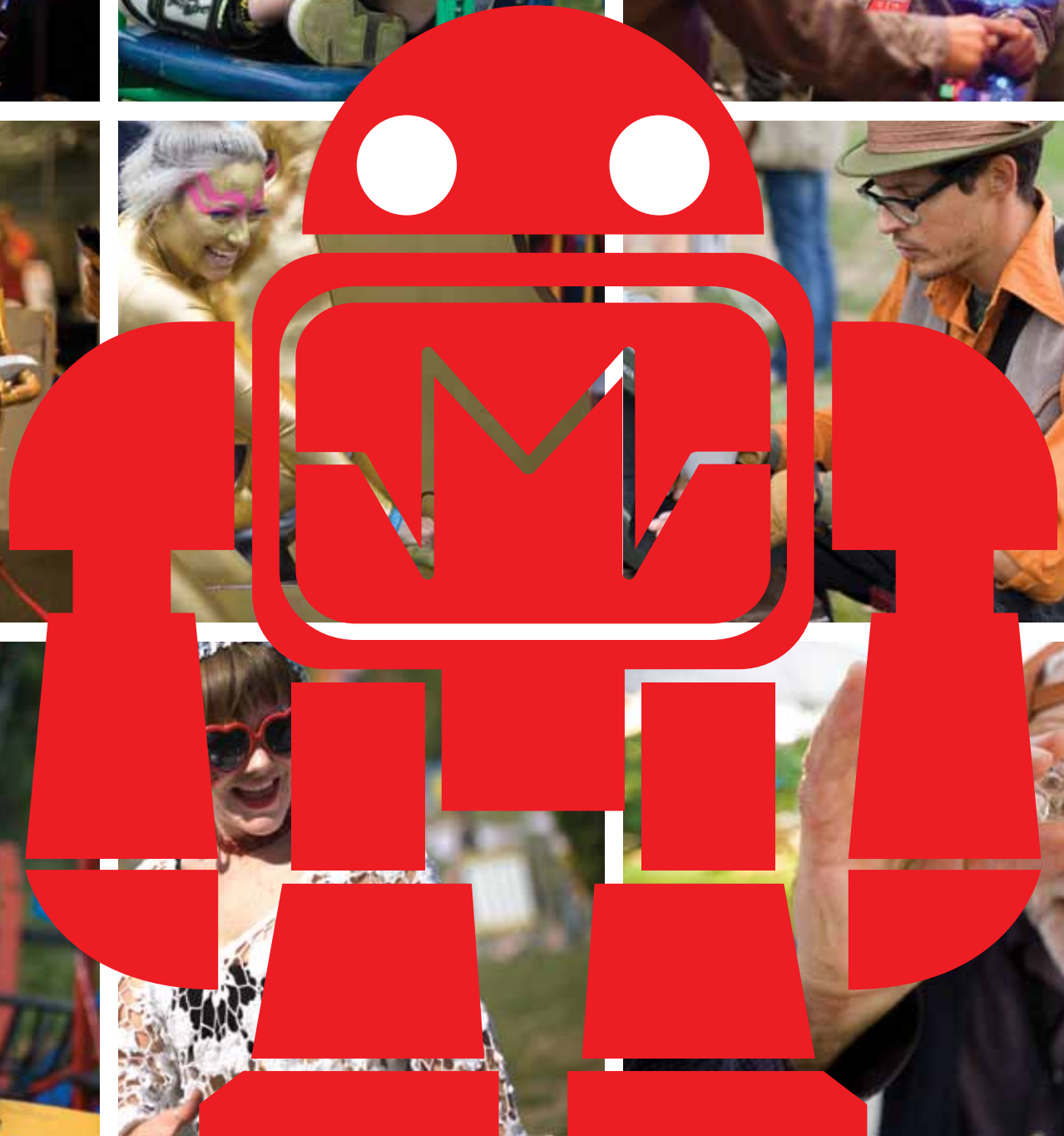
SATURDAY: 10AM-7PM
SUNDAY: 10AM-6PM **ny sci**

PRESENTED BY  **RadioShack**[®]

2ND ANNUAL NEW YORK



Go to **makerfaire.com** for maker exhibits, schedules, transportation & more!
FIND US ON FACEBOOK & TWITTER  **@makerfaire**

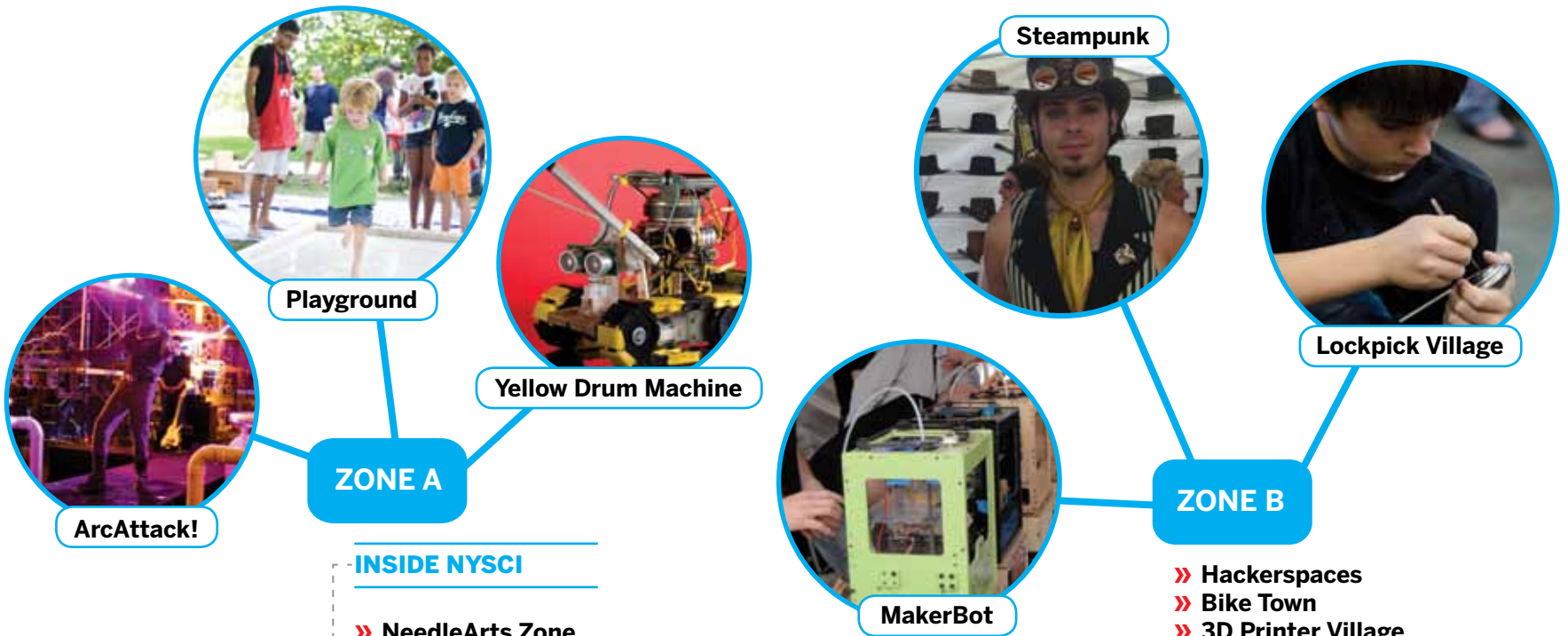


GEEK OUT!
Immerse yourself in Maker culture and discover something you'd love to make.

2011 World Maker Faire NY is an amazing showcase of creativity and cool technology that celebrates the DIY mind-set. It's stimulating, inspiring and fun for all ages. You just have to be there to experience it for yourself.

Every year there are first-time makers as well as favorites returning with something new. See the latest technology using Arduino, check out projects in the Health 2.0 space and see what the Young Makers are working on! Practical. Whimsical. Experimental. Original. World Maker Faire is a weekend filled with an incredible variety of exhibits, talks demonstrations and performances, most of them hands-on and all of them engaging, bridging arts and crafts and science and engineering. World Maker Faire is a reflection of our community at its very best.

Bring the whole family and enjoy a full day at World Maker Faire 2011!



INSIDE NYSCI

- » NeedleArts Zone
- » Robot Square
- » Art & Tech
- » Hands-on Activities
- » Dark Room in the Viscusi: LEDs and light-based art
- » CD City
- » Homebrew Games

MAIN STAGE

NYSCI Auditorium

OUTSIDE NYSCI

- » NYSCI Village at the Rocket Park

ROCKET STAGE

- » Hackerspaces
- » Bike Town
- » 3D Printer Village
- » Soldering
- » SpaceCamp
- » Fixers Collective
- » The Museum of Interesting Things



New York Hall of Science invites you to design, play and make with NYC's most inventive hackers, crafters, tinkerers and thinkers. See what they've been up to in their labs, workshops and studios and find out for yourself what happens when you get hands-on with science, technology and engineering.



500+ Makers!

» MAKER FAIRE MERCHANDISE!
Get your Maker Faire merchandise at Maker Shed.

Brought to you by **Make** magazine



Tornado Interceptor Vehicle



Urban Farming



Sashimi Tabernacle Art Car

ZONE C

- » Sustainability
- » CRAFT
- » Robotics
- » Health 2.0 Pavilion
- » Maker Pavilion
- » BUST Craftacular
- » ITP Cafe
- » Kinect Experiments
- » Urban Composting
- » Atmel Arduino Pavilion

CRAFT STAGE



CRAFT



Circus Warehouse



Coke Zero & Mentos

4pm Daily

ZONE D

- » Cognizant Young Makers Pavilion
- » Water Swing
- » Kids Activity Area
- » WHACK!! Pinata
- » Brooklyn Aerodrome
- » Siege Engineer—Trebuchet

MUSIC STAGE



Life-Size Mousetrap



Maker SHED

Find fun kits & tools for your own DIY projects.

» MAKE Demo Area

Event Highlights

Check website for full program listings and locations. Subject to change.

PERFORMANCE HIGHLIGHTS

SATURDAY & SUNDAY

COKE ZERO & MENTOS

4PM » Zone D — Outside

ARCATTACK!

12PM, 1PM, 2PM, 3PM, 5PM (& 6PM ON SATURDAY ONLY) » Zone A — Great Hall

LIFE-SIZE MOUSETRAP

11:30AM, 12:30PM, 2:30PM, 3:30PM, 5:30PM

» Zone D — Outside

CIRCUS WAREHOUSE

1:30PM, 4:30PM » Zone D — Outside

SPEAKER HIGHLIGHTS

MAIN STAGE — ZONE A

SATURDAY, SEPTEMBER 17TH

12PM » **Brant Revill**, Project Lead for DARPA's UAVForge.net, "Crowdsourcing for Unmanned Aerial Vehicle Innovation"

12:30PM » **David Giancaspro**, Core Contributor to GeekDad, "Projects and Geek Parenting"

1PM » **Dale Dougherty** (MAKE), **Tom Kalil** (U.S. White House), **Francisco D'Souza** (Cognizant), **Margaret Honey** (NYSCI) "Making, Education, and Innovation"

2PM » **John Hodgman**, author and Resident Expert on the Daily Show, "Are Magic Tricks Really Magic?"

2:30PM » **Phil McKinney**, CTO @ Hewlett Packard, "Hacking Autism: Using Technology to Give People with Autism a Voice"

3PM » **Massimo Banzi**, co-founder of the Arduino Project, "What's Ahead for Arduino"

4PM » **David Pogue**, NYTimes tech columnist, "David Pogue's iPhone Brain Dump"

5:30PM » **Zach Leiber**man, Professor, Parsons School of Design, "Kinect Hacking, Face Tracking and More"

6PM » **Hackett**, Director, Madagascar Institute, "I Am on the Teevee, and So Can You: Basic Cable and Maker Culture"

SUNDAY, SEPTEMBER 18TH

11:30AM » **Veronika Scott**, designer, "The Empowerment Plan: Making Jobs in Detroit"

12PM » **Bre Pettis**, CEO MakerBot Industries, "The Future of Digital Things: Physical Mashups, Dragons, Gangstas, and Rabbits—OH MY!"

1PM » **Kellan Elliot-McCrea**, CTO of ETSY, "Handmade: The Future of Community-Based Markets"

1:30PM » **Jose Gomez Marques**, Director, Innovations in International Health Initiative at MIT, "DIY Medical Devices"

2PM » **Eric J. Wilhelm**, founder and CEO of Instructables, "K'Nex Gun Site Acquired by Billion-dollar CAD Maker—What Gives?"

3PM » **Anya Kamenetz**, Author, DIY U & The Edupunks' Guide and senior writer at Fast Company Magazine + **Caroline Woolard** co-founder of Trade School and OurGoods.org, "DIY U: Designing Self Organized Education"

4PM » **Emeka Okafor**, Director, Maker Faire Africa, "From Faires to Spaces for Making in Africa"

4:30PM » **Benedetta Piantella & Justin Downs**, CFO and CTO, GROUND Lab, "Open Source Development Platforms"

» Latest Maker and Program Information:

MakerFaire.com

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@makerfaire

» **HOURS — RAIN OR SHINE!**

Sat. Sept. 17th, 10am – 7pm
Sun. Sept. 18th, 10am – 6pm

Program, schedules, and transportation details at makerfaire.com

» **LOCATION**

New York Hall of Science
 47-01 111th Street, Queens, NY **7** Train to 111th Street

ATMs are available on-site.
Safety Waivers, available on-site, are required to participate in all activities. **Pets are not allowed**, for their safety. **Strollers and backpacks** are allowed.

» **PARKING**
 Citi Field \$10 with free shuttles to World Maker Faire at NYSCI

» **TICKETS**

On-site (cash or credit):
 ■ **Adults \$28** (18 and over)
 ■ **Seniors \$22** (62+)
 ■ **Students \$18** (ages 13–21)
 Must have valid student ID.
 ■ **Youth \$12** (ages 2–17)
 Kids (under 2) Free.

World Maker Faire stage schedules for speakers, demos and attractions available online at makerfaire.com and on-site at information booths!



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