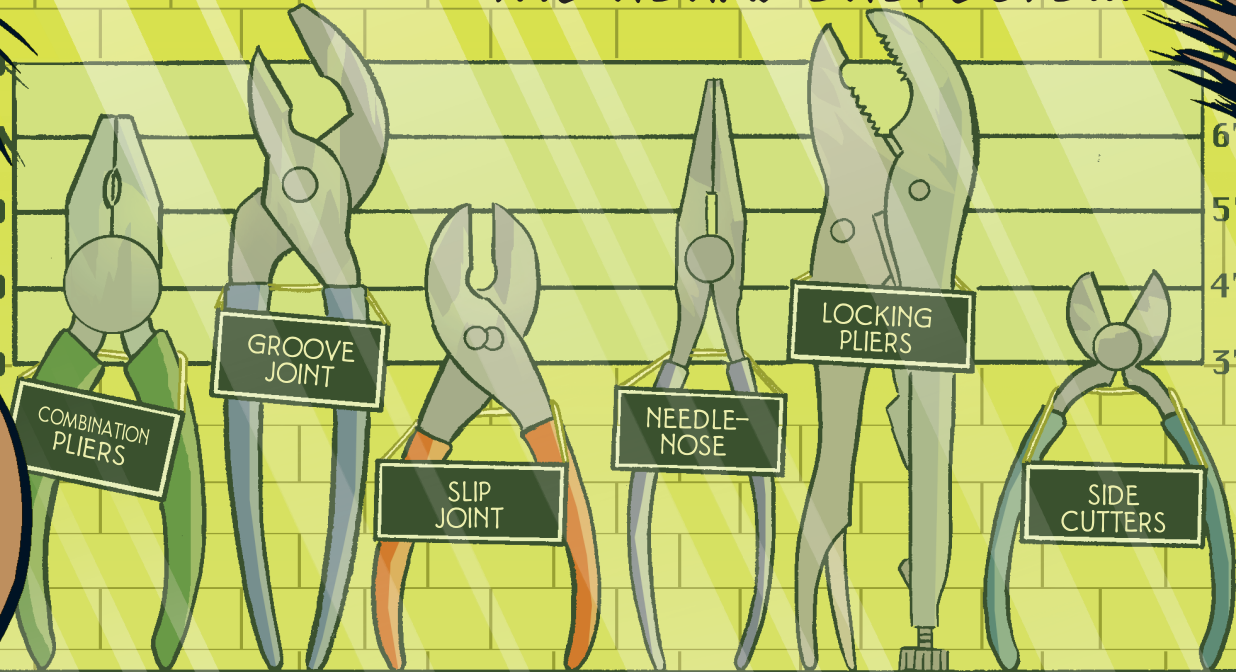


GET A GRIP

GRIP, SNIP, BEND, CUT, TWIST, CLAMP AND VISE. PLIERS ARE VERSATILE... GET TO KNOW THE USUAL SUSPECTS...



COMBINATION JOINT
WANTED FOR:
ALL-PURPOSE
TROUBLESHOOTING,
SNIP AND GRIP.

GROOVE JOINT
WANTED BY:
PLUMBERS. A FAVORITE
FOR LARGE JOBS
BECAUSE THE JAWS
OPEN WIDE.

SLIP JOINT
WANTED FOR:
GENERAL PURPOSE
GRIPPING.

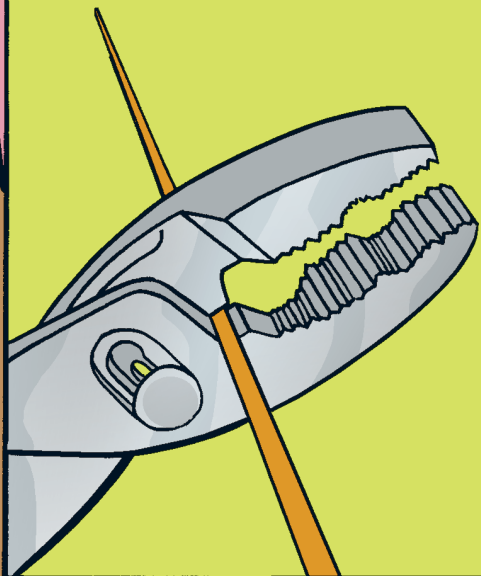
NEEDLE-NOSE
WANTED FOR:
FINE AND DETAILED
WORK, SQUEEZING
INTO TIGHT SPACES.

LOCKING PLIERS
WANTED FOR:
LOCKING ONTO JOBS
WHEN YOU NEED
BOTH HANDS FREE.

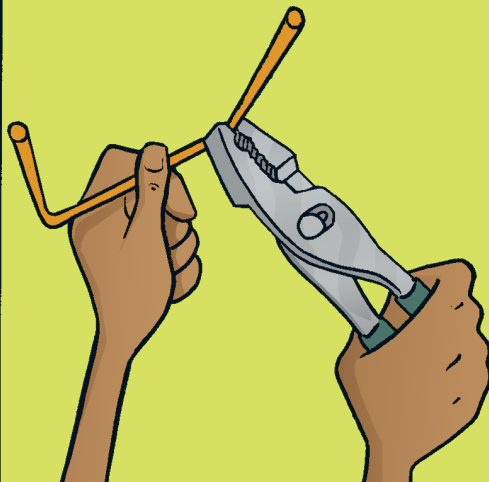
SIDE CUTTERS
WANTED FOR:
CUTTING WIRE.

YO, FOOL! USE THE RIGHT TOOL!

MANY PLIERS HAVE SHEARS FOR CUTTING WIRE....



...PLACE THE EDGE OF THE JAWS OF THE PLIERS WHERE YOU WANT THE BEND AND USE YOUR OTHER HAND TO MAKE THE ANGLE. NEEDLE-NOSE PLIERS CAN BE USED TO MAKE TIGHT CORNERS.

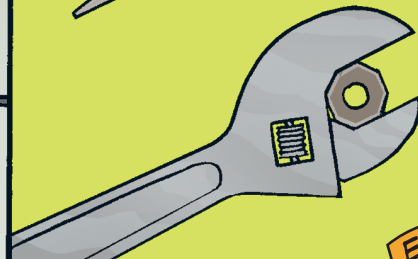


TEMPTING AS IT MAY BE... PLIERS SHOULD NOT BE USED TO TIGHTEN OR LOOSEN NUTS UNLESS IT IS AN ABSOLUTE EMERGENCY. BOTH NUTS AND THE PLIERS WILL BE DAMAGED!

WRONG!



RIGHT!



END!