

Maker Faire is an award winning, family friendly event celebrating technology, education, science, arts, crafts, engineering, food, sustainability, and more. Maker Faire has become part of pop-culture, a place for experiential marketing, debuting new technologies and inventions, and celebrating geekdom.

Maker Media produces two annual flagship Maker Faires, partners with museums to produce Featured Maker Faires, and works with communities to license Mini Maker Faires around the world.

> 2014 Flagship Faires

■ 9th Annual Maker Faire Bay Area

May 17-18, San Mateo Expo Center
Projected Attendance: 120K

■ 5th Annual World Maker Faire New York

Sept TBD, New York Hall of Science
Projected Attendance: 70K

> 2014 Featured Faires

■ Maker Faire Detroit

July 27-28, Henry Ford Museum
Project Attendance: 25K

■ Maker Faire Kansas City

June TBD, Union Station
Projected Attendance: 12K

> Mini Maker Faires

- Over 80 community events in 2013
- 16 international, in 10 countries

Please inquire for a detailed list of sponsorship and marketing opportunities

Maker Faire Attendees

- 68% Male, 32% female
- Median age 37.5 yrs
- HHI \$125K
- 47% First-time attendees
- 91% Attend with family and friends
- 78% gave Maker Faire high praise either noting it was "the best event I've been to all year" or it was "pretty darn great"

Source: Maker Faire Attendee Survey, 2013

Number of Attendees at Maker Faire

